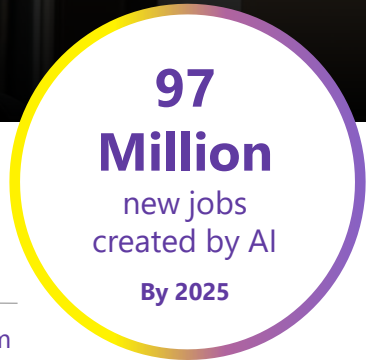


# Higher Education Skills & Employability

When we invest in people to create a high-quality workforce, a cycle is created; skilled people enable productivity growth which results in more and better jobs for the current workforce, creating more public and private investment in education and training systems, and, in turn, increasing the employability and productivity of the current and future workforce.

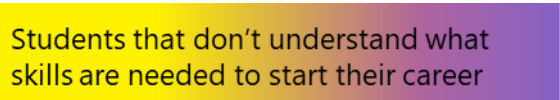


World Economic Forum  
The Future of Jobs 2020

## Higher Education institutions face big challenges

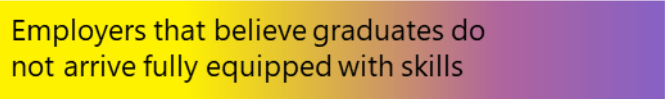
Institutions understand that to remain relevant and in demand, they must innovate to keep pace with an ever-changing world and provide the right curriculum and skills-building resources to ensure students are prepared now and in the future. Amidst the pressure, there are several challenges standing in the way of success.

- **Education inequality at an all-time high**
- **Attracting teacher talent**
- **Student and employee well-being**
- **Fast-changing workforce**
- **Budget restrictions**



**68%**

Global Microsoft Survey 2021



**80%**

CMI, Work Ready Graduates 2021



### Ask yourself...

- What programs do you have today to ensure students are ready to meet the needs of local employers?
- Do you have a mechanism to validate student skills based on the demands of industry?
- Do you have connections in the industry to help attract the best and brightest students?
- Do you invest in your faculty to assure you have highly qualified and motivated technology educators?



# Microsoft Skills & Employability Point of View and Solutions

Microsoft focuses on three main areas to drive employability skills and connections to careers for students across higher education. It is critical that our customers understand our commitment to partnership and collaboration with colleges and universities in these three areas to help increase relevance, bolster the industry alignment of academic programs, save educators time, save schools on costs and assist students with better preparation for careers of the future.

- 01 Flexible, On-Demand Learning Paths and Credentials
- 02 Emerging and Relevant Content and Experiences
- 03 Access to Industry-Leading Developer Tools

## Top resources for Higher Education



[Microsoft Learn and Certifications](#)



[Career Coach](#)



[Azure Education Hub](#)



[LinkedIn Learning](#)

## And more...

[AI Business School](#)

[MS Learn for Educators](#)

[Azure Dev Tools for Teaching](#)

[Azure for Students](#)

[Azure Lab Services](#)

[Certifications](#)

[GitHub for Education](#)

[Imagine Cup](#)

[Microsoft Certified Trainer](#)

[Minecraft EE](#)

[MS Learn Student Ambassador](#)

[Visual Studio Code](#)



In this fast-paced digital age, COVID-19 has reminded us that we must move rapidly to fill any digital skills gaps and ensure our faculty researchers have access to the newest tools in the industry. We're proud to welcome Microsoft into the Cincinnati Innovation District. Their partnership on this very important initiative will be transformative."

Neville Pinto: President  
University of Cincinnati

Microsoft wants to partner with institutions to help upskill students with the digital skills that will empower them in their future careers. By skilling students with digital capabilities, we empower individuals to increase productivity - creating a more competitive labor market which spurs economic growth in countries and betters the entire world economic system.

## Next Steps

- [Visit Microsoft Learn](#)
- [Try Microsoft Learn for Educators](#)
- **Partner with Microsoft on a Shared Goals Agreement**